JEUNES REPORTERS 2027

Annotated editorial template

Follow the sections in order to write your article in French. Give readers enough context to follow your story, even if they are unfamiliar with your region.

Headline

Maximum 100 characters

The headline introduces the topic and makes readers want to read on. Choose precise words that show what your article brings to the topic.

Lead photo

Landscape orientation • Maximum 500 KB

The main image gives readers a first look at the topic. Choose a photo that shows where the story takes place or helps readers recognise the person you are writing about.

Search engine description

Maximum 200 characters • Outside the body of the article

Summarise the topic for people who find your article through an online search. In one sentence, say what the article is about and, if it helps, where the story takes place.

Introductory paragraph

50 words

This short paragraph opens the article. It introduces the main fact and your angle, the specific aspect of the topic you have chosen to cover.

Body of the article

Subheading 1 and first section

150 to 200 words for this section

Use the subheading to introduce the section’s main idea. In the text, give readers some initial context or open with a scene that helps them understand the situation.

Photo for the first section

Portrait or landscape orientation • Maximum 500 KB

Show a place, person or detail that helps the reader picture the scene.

Body of the article and conclusion

Subheading 2 and second section

150 to 200 words for this section

Use the subheading to introduce a new idea. Develop your angle with verified facts, specific observations or accounts from people whose testimony you attribute.

Photo for the second section

Portrait or landscape orientation • Maximum 500 KB

Choose an image that shows what you are describing, such as an action, object or person directly related to this section.

Subheading 3 and third section

150 to 200 words for this section

Use the subheading to introduce the final aspect of the topic. Depending on your angle, you could show the impact of an initiative, present another point of view or explain what might happen next.

Photo for the third section

Portrait or landscape orientation • Maximum 500 KB

Illustrate something specific to this section so the image gives readers an additional piece of information.

Conclusion

Maximum 50 words

Give the reader an idea to take away. Return to your angle and end with a finding, a perspective or a telling detail from your reporting.

For every photo

Write a short caption identifying what the image shows. Include a photo credit, check that you are allowed to use the photo and make sure you have obtained any necessary permissions.