

FOR IMMEDIATE RELEASE

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Applications now open for Fête de la Musique Joburg 2025

The French Institute of South Africa (IFAS) is pleased to announce that applications are now open for the 14th edition of Fête de la Musique Joburg, taking place on 21 June 2025, at Victoria Yards.

This year's festival, also known as World Music Day, is particularly special as it commemorates the 50th anniversary of UNESCO's International Music Day. Additionally, 2025 marks 30 years of IFAS in South Africa, reinforcing its long-standing commitment to fostering artistic and cultural exchange.

Call for Artists

IFAS invites musicians, bands, DJs, and poets to apply for the opportunity to perform at this dynamic free music festival. The festival offers a platform for emerging and established artists to showcase their talent, connect with audiences, and be part of an international celebration of music and creativity.

Application Details

How to Apply

- Application period: 13 March – 16 April 2025, or until 300 applications are received.
- Application process:
 - Complete the [online application form](#).
 - Submit a WeTransfer file with required materials (bio, photos, press kit, sound clips, and videos) to fetedelamusiquejoburg@gmail.com.

Selection Process

Due to the high volume of applications, no auditions will be held. A panel of industry professionals will review submissions and select artists based on originality, musical quality, and stage presence.

Requirements

- Must be available to perform live in Johannesburg on 21 June 2025.
- Must be able to deliver a 45-minute set with strong audience engagement.
- Must attend compulsory professional workshops in Johannesburg on 19 and 20 June 2025.

Performance Fees

- Music Bands: R5,500
- DJs: R3,000
- Poets: R1,000

About Fête de la Musique

Originally launched in France in 1982, Fête de la Musique has become a global celebration, now held in over 120 countries. Since arriving in Johannesburg 14 years ago, it has grown into one of the city's most anticipated cultural events, offering free performances across diverse genres.

Over the years, the festival has welcomed Msaki, BCUC, Samthing Soweto, Vaudou Game, Nakhane, and many more. It continues to serve as a launchpad for emerging talent, fostering artistic growth and cross-cultural collaboration.

Fête de la Musique Joburg is organised by IFAS and coproduced by Bassline, with the invaluable support of TotalEnergies Marketing South Africa.

“As we celebrate 30 years of IFAS in South Africa, we are proud to continue providing platforms like Fête de la Musique that support artistic expression and cultural exchange. This festival is not only a celebration of music but also an opportunity for artists to develop their craft, connect with new audiences, and be part of a larger creative network,” says Dorine Lebreton, Cultural Attaché and Deputy Director of IFAS.

About the French Institute of South Africa

Established in 1995, the French Institute of South Africa (IFAS) is the cultural arm of the Embassy of France to South Africa, Lesotho and Malawi. It supports artistic creation, education, and research while fostering collaboration between South Africa, France, and the broader African continent.

Each year, IFAS supports more than 100 cultural and creative projects across various artistic disciplines, working with partners in South Africa, Lesotho, Malawi, France, and Europe. Through these initiatives, IFAS promotes young talent, professional development, and cultural exchange, reinforcing the role of arts and culture as powerful drivers of inclusion and social cohesion.

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For more information, visit [the IFAS website](#).

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